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**\*\*\* MEDIA / PHOTO OPPORTUNITY \*\*\***

## **Ghouls, Ghosts, Goblins and Bathing Suited Dancers Square Off In Ten Feet of Foam For Chance To Win \$1,000 Grand Prize For Best Costume At Polly Esther's Tonight.**

*Popular dance club brings big city fun to Sacramento for Halloween.*

**Sacramento** – While young trick or treaters are out scaring up candy, many adults will be dressing up in their scariest or most outlandish Halloween costumes and heading over to Polly Esther's to scare up their own treat -- a \$1,000 grand prize for best costume. Polly Esther's, the popular dance club on Arden Way across from the Arden Fair Mall, has announced a special "foam party" set for Halloween night, October 31 beginning at 9:00 p.m.

Get ready to see costumes from the cute to the outrageous, but also don't be surprised to see bathing suits and bikinis on the last day of October because Polly Esther's foam party, which was extremely popular during the summer months, makes its return for Halloween. A foam party – thus called because of a dance floor covered in bubbly suds of up to ten feet high – which used to only be found in big cities, was introduced last year to the Sacramento valley by Polly Esther's. It quickly found a large audience and during the summer months was one of Polly Esther's most anticipated nights where people traveled all over the valley for a night of sudsy fun. Halloween night promises to be the biggest foam party yet

**What:** Polly Esther's Halloween Foam Party

**When:** Thursday, October 31, 2002; Doors open at 9:00 p.m.

**Where:** Polly Esther's / Culture Club  
1696 Arden Way (next to Sports Mart)  
Sacramento  
(916) 922-1975

**Visual:** Halloween fun with outrageous costumes; plenty of people out for a good time; people dancing in up to ten feet high of foam; bathing suit wearing Halloween goers at the end of October; a 70's & 80's themed night club complete with Partridge Family Bus, Herbie the Love Bug, Lighted Dance Floor ala Saturday Night Fever; Life-sized Twister; and many other icons from those decades.

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