



---

**NEWS RELEASE**

---

**Contacts:** Mason Wong  
The Park Downtown

**For Immediate Release**  
September 12, 2005

David Ligon

**"Mason's Modern American Restaurant" Anchors The Park  
Downtown – A New Entertainment/Restaurant Complex  
Opening in Downtown Sacramento.**

*Slated to Open October 3 this new complex has it all, from one of America's  
exciting new chefs to a 6500 square foot patio.*

**Sacramento** – Sacramento's burgeoning restaurant scene is about to get more exciting as The Park Downtown, one of the most ambitious projects of the year, is slated to open October 3, 2005. This locally owned 20,000 square foot restaurant and entertainment complex is located at 15<sup>th</sup> and L streets in downtown Sacramento and will feature: Mason's Modern American Restaurant (Mason's); Ma Jong's Asian Diner; The Park Ultra Lounge; and The Park To Go.

Mason's is the anchor tenant in The Park Downtown and is adorned with custom made interior decorations from zinc topped tables to teak hardwood floors to free standing couches for a modern New York loft style look and feel. Not only beautifully decorated, Mason's will offer some of the finest cuisine in Sacramento. Executive chef Philip Wang, one of America's rising culinary stars, created the menu which features modern American cuisine.

**- more -**

“We are very lucky to have someone of Philip Wang’s caliber,” says Mason Wong, who along with his brothers Curtis and Alan, built The Park Downtown. “Chef Wang will take the dining experience previously only reserved for restaurants in places like New York and San Francisco and bring it here to Sacramento. His dishes are phenomenal.” Although patrons can expect a big city dining experience, the prices will be more in line with a Sacramento lifestyle, according to Wong. The restaurant seats 85 inside and 75 in the outdoor patio.

Chef Wang knows how to replicate what is found at some of the most renowned restaurants in the country -- he's worked for several. Prior to bringing his sophisticated culinary skills to Mason's, Chef Wang was a chef at The Carneros Inn in Napa, Calif.; Truc in Boston, Mass.; Daniel in New York; and Rubicon and Jardiniere in San Francisco; among others.

Asked to describe modern American cuisine, Chef Wang says it’s a combination of California cuisine -- where local, fresh ingredients are key -- and his New York training where he uses classical French techniques to draw out the maximum flavor from each product. “I have been very fortunate to have cooked with some of the best chefs in the world, ” says Chef Wang. "It's exciting to use these skills in Sacramento, where so many great products are on our doorstep.”

Chef Wang is not the only person who is joining The Park Downtown with big city fine dining experience. Daniel Sneed has been hired as general manager to ensure the operations are top notch. "We want Mason's to be synonymous with the best restaurant in Sacramento. We've spent a lot of time and money to create an exciting environment for our customers to enjoy, so we'll work hard to make sure every aspect of

the dining experience is a pleasant one from a great menu to a creative ambience to a fine wine selection to beautifully choreographed service that is warm and sincere."

And Sneed knows what he is talking about. Prior to joining The Park Downtown, Sneed over saw operations at such five-star establishments, as rated by Mobil-Exxon, as the San Francisco restaurant Gary Danko and The Dining Room at The Ritz Carlton.

In addition to Mason's, The Park Downtown will house *Ma Jong's Asian Diner*, featuring authentic dishes from Japan, Thailand, Vietnam and China that is set in 3,000 square feet of stylized and uniquely Asian decor; *The Park Ultra Lounge*, featuring the finest in wines, champagnes, liquors, spirits, beers and a bevy of martinis, with all the amenities to be Sacramento's social gathering spot for purveyors of nightlife entertainment; and *The Park To Go* deli and coffee kiosk for express breakfast and lunch.

For more information visit [www.theparkdowntown.com](http://www.theparkdowntown.com).

###